

ADVERTISING RATES MBC TELEVISION: 1ST JULY 2007

PERIOD: JANUARY TO MARCH

CHANNELS: MBC 1

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|
| 0001-1745 | 1,550 | 1,950 | 2,250 | 2,500 | 2,800 | 3,100 | 3,450 | 3,800 | 4,200 | 4,650 | 5,700 |
| 1746-1920 | 2,600 | 3,250 | 3,750 | 4,150 | 4,600 | 5,100 | 5,650 | 6,250 | 6,950 | 7,700 | 9,500 |
| 1921-2015 | 5,200 | 6,500 | 7,500 | 8,300 | 9,200 | 10,200 | 11,300 | 12,500 | 13,900 | 15,400 | 19,000 |
| 2016-0000 | 3,600 | 4,500 | 5,200 | 5,750 | 6,400 | 7,100 | 7,900 | 8,800 | 9,800 | 10,900 | 13,400 |

CHANNELS: MBC 2 & MBC 3

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 1,200 | 1,500 | 1,750 | 1,950 | 2,150 | 2,400 | 2,650 | 2,950 | 3,250 | 3,600 | 4,400 |
| 1746-2015 | 2,450 | 3,050 | 3,500 | 3,900 | 4,300 | 4,800 | 5,350 | 5,950 | 6,600 | 7,300 | 9,000 |
| 2016-0000 | 2,000 | 2,500 | 2,850 | 3,150 | 3,500 | 3,900 | 4,300 | 4,800 | 5,350 | 5,900 | 7,250 |

CHANNELS: MBC DIGITAL CHANNELS

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 800 | 1,000 | 1,150 | 1,300 | 1,450 | 1,600 | 1,800 | 2,000 | 2,200 | 2,450 | 3,000 |
| 1746-2015 | 1,650 | 2,050 | 2,350 | 2,600 | 2,900 | 3,200 | 3,550 | 3,950 | 4,400 | 4,900 | 6,050 |
| 2016-0000 | 2,000 | 2,500 | 2,850 | 3,150 | 3,500 | 3,900 | 4,300 | 4,800 | 5,350 | 5,900 | 7,250 |

CHANNELS: TV RODRIGUES

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 400 | 500 | 575 | 650 | 725 | 800 | 900 | 1,000 | 1,125 | 1,250 | 1,550 |
| 1746-1920 | 700 | 875 | 1,000 | 1,100 | 1,225 | 1,375 | 1,525 | 1,700 | 1,900 | 2,100 | 2,600 |
| 1921-2015 | 1,325 | 1,650 | 1,900 | 2,100 | 2,325 | 2,575 | 2,850 | 3,150 | 3,500 | 3,900 | 4,800 |
| 2016-0000 | 925 | 1,150 | 1,325 | 1,475 | 1,625 | 1,800 | 2,000 | 2,225 | 2,475 | 2,750 | 3,400 |

PERIOD: APRIL TO JUNE

CHANNELS: MBC 1

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| 0001-1745 | 2,100 | 2,600 | 3,000 | 3,300 | 3,650 | 4,050 | 4,500 | 5,000 | 5,550 | 6,150 | 7,600 |
| 1746-1920 | 3,450 | 4,300 | 4,950 | 5,500 | 6,100 | 6,800 | 7,550 | 8,400 | 9,300 | 10,300 | 12,700 |
| 1921-2015 | 6,900 | 8,600 | 9,900 | 11,000 | 12,200 | 13,500 | 15,000 | 16,600 | 18,400 | 20,400 | 25,000 |
| 2016-0000 | 4,850 | 6,050 | 6,950 | 7,700 | 8,550 | 9,500 | 10,500 | 11,700 | 13,000 | 14,400 | 17,700 |

CHANNELS: MBC 2 & MBC 3

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 0001-1745 | 1,550 | 1,950 | 2,250 | 2,500 | 2,800 | 3,100 | 3,450 | 3,850 | 4,250 | 4,700 | 5,800 |
| 1746-2015 | 3,200 | 4,000 | 4,600 | 5,100 | 5,650 | 6,250 | 6,950 | 7,700 | 8,550 | 9,500 | 11,700 |
| 2016-0000 | 2,600 | 3,250 | 3,750 | 4,150 | 4,600 | 5,100 | 5,650 | 6,250 | 6,950 | 7,700 | 9,500 |

CHANNELS: MBC DIGITAL CHANNELS

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 1,050 | 1,300 | 1,500 | 1,650 | 1,850 | 2,050 | 2,300 | 2,550 | 2,800 | 3,100 | 3,800 |
| 1746-2015 | 2,150 | 2,700 | 3,100 | 3,450 | 3,850 | 4,250 | 4,700 | 5,200 | 5,750 | 6,400 | 7,900 |
| 2016-0000 | 2,600 | 3,250 | 3,750 | 4,150 | 4,600 | 5,100 | 5,650 | 6,250 | 6,950 | 7,700 | 9,500 |

CHANNELS: TV RODRIGUES

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 525 | 650 | 750 | 825 | 925 | 1,025 | 1,150 | 1,275 | 1,425 | 1,575 | 1,950 |
| 1746-1920 | 850 | 1,050 | 1,200 | 1,325 | 1,475 | 1,650 | 1,825 | 2,025 | 2,250 | 2,500 | 3,075 |
| 1921-2015 | 1,725 | 2,150 | 2,475 | 2,750 | 3,050 | 3,400 | 3,775 | 4,200 | 4,650 | 5,150 | 6,350 |
| 2016-0000 | 1,200 | 1,500 | 1,725 | 1,900 | 2,100 | 2,325 | 2,575 | 2,850 | 3,150 | 3,500 | 4,300 |

PERIOD: JULY TO SEPTEMBER

CHANNELS: MBC 1

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|
| 0001-1745 | 1,700 | 2,100 | 2,400 | 2,650 | 2,950 | 3,300 | 3,650 | 4,050 | 4,500 | 5,000 | 6,150 |
| 1746-1920 | 2,800 | 3,500 | 4,000 | 4,450 | 4,950 | 5,500 | 6,100 | 6,800 | 7,550 | 8,400 | 10,300 |
| 1921-2015 | 5,500 | 6,900 | 7,950 | 8,800 | 9,800 | 10,900 | 12,100 | 13,400 | 14,900 | 16,500 | 20,300 |
| 2016-0000 | 3,850 | 4,800 | 5,500 | 6,100 | 6,800 | 7,550 | 8,400 | 9,300 | 10,300 | 11,400 | 14,000 |

CHANNELS: MBC 2 & MBC 3

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 1,250 | 1,550 | 1,800 | 2,000 | 2,200 | 2,450 | 2,700 | 3,000 | 3,300 | 3,650 | 4,500 |
| 1746-2015 | 2,550 | 3,200 | 3,700 | 4,100 | 4,550 | 5,050 | 5,600 | 6,200 | 6,900 | 7,650 | 9,400 |
| 2016-0000 | 2,100 | 2,650 | 3,050 | 3,400 | 3,750 | 4,150 | 4,600 | 5,100 | 5,650 | 6,250 | 7,700 |

CHANNELS: MBC DIGITAL CHANNELS

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 850 | 1,050 | 1,200 | 1,350 | 1,500 | 1,650 | 1,850 | 2,050 | 2,300 | 2,550 | 3,100 |
| 1746-2015 | 1,700 | 2,150 | 2,500 | 2,800 | 3,100 | 3,450 | 3,800 | 4,200 | 4,650 | 5,150 | 6,350 |
| 2016-0000 | 2,100 | 2,650 | 3,050 | 3,400 | 3,750 | 4,150 | 4,600 | 5,100 | 5,650 | 6,250 | 7,700 |

CHANNELS: TV RODRIGUES

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 425 | 525 | 600 | 675 | 750 | 825 | 925 | 1,025 | 1,150 | 1,275 | 1,575 |
| 1746-1920 | 700 | 875 | 1,000 | 1,100 | 1,225 | 1,375 | 1,525 | 1,700 | 1,900 | 2,100 | 2,600 |
| 1921-2015 | 1,400 | 1,750 | 2,000 | 2,225 | 2,475 | 2,750 | 3,050 | 3,400 | 3,775 | 4,200 | 5,150 |
| 2016-0000 | 950 | 1,200 | 1,375 | 1,525 | 1,700 | 1,900 | 2,100 | 2,325 | 2,575 | 2,850 | 3,500 |

PERIOD: OCTOBER TO DECEMBER

CHANNELS: MBC 1

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 0001-1745 | 2,600 | 3,250 | 3,750 | 4,150 | 4,600 | 5,100 | 5,650 | 6,250 | 6,950 | 7,700 | 9,500 |
| 1746-1920 | 4,300 | 5,400 | 6,200 | 6,900 | 7,650 | 8,500 | 9,400 | 10,400 | 11,500 | 12,800 | 15,700 |
| 1921-2015 | 8,600 | 10,750 | 12,400 | 13,800 | 15,300 | 17,000 | 18,800 | 20,800 | 23,000 | 25,500 | 31,300 |
| 2016-0000 | 6,050 | 7,550 | 8,700 | 9,700 | 10,800 | 12,000 | 13,300 | 14,700 | 16,300 | 18,100 | 22,300 |

CHANNELS: MBC 2 & MBC 3

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|
| 0001-1745 | 1,950 | 2,450 | 2,800 | 3,100 | 3,450 | 3,800 | 4,200 | 4,650 | 5,150 | 5,700 | 7,000 |
| 1746-2015 | 4,100 | 5,100 | 5,850 | 6,500 | 7,200 | 8,000 | 8,900 | 9,900 | 11,000 | 12,200 | 15,000 |
| 2016-0000 | 3,300 | 4,100 | 4,700 | 5,200 | 5,750 | 6,400 | 7,100 | 7,900 | 8,800 | 9,800 | 12,100 |

CHANNELS: MBC DIGITAL CHANNELS

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
| 0001-1745 | 1,350 | 1,700 | 1,950 | 2,150 | 2,400 | 2,650 | 2,950 | 3,300 | 3,650 | 4,050 | 5,000 |
| 1746-2015 | 2,750 | 3,450 | 4,000 | 4,450 | 4,950 | 5,500 | 6,100 | 6,800 | 7,550 | 8,400 | 10,300 |
| 2016-0000 | 3,300 | 4,150 | 4,800 | 5,350 | 5,950 | 6,600 | 7,300 | 8,100 | 9,000 | 10,000 | 12,300 |

CHANNELS: TV RODRIGUES

| | 5" | 10" | 15" | 20" | 25" | 30" | 35" | 40" | 45" | 50" | 60" |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 0001-1745 | 700 | 875 | 1,000 | 1,100 | 1,225 | 1,375 | 1,525 | 1,700 | 1,900 | 2,100 | 2,600 |
| 1746-1920 | 1,100 | 1,375 | 1,575 | 1,750 | 1,950 | 2,150 | 2,400 | 2,675 | 2,975 | 3,300 | 4,050 |
| 1921-2015 | 2,200 | 2,750 | 3,150 | 3,500 | 3,900 | 4,325 | 4,800 | 5,350 | 5,950 | 6,625 | 8,150 |
| 2016-0000 | 1,550 | 1,950 | 2,250 | 2,500 | 2,775 | 3,075 | 3,400 | 3,775 | 4,200 | 4,650 | 5,700 |