

## **MBC Television: Infomercial / Advertorial Rates**

**Validity Period:** January to December  
**Time Brackets:** All time brackets except 19h21–20h15 on MBC 1

**First Five Minutes:** Rs 75,000 (excl. VAT)  
**Each Additional Minute:** Rs 14,000 (excl. VAT)

**Effective Date:** 1st September 2007